

# Marcello Manuel Alvarado

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Graphic Design | Print | Layout | Web Design

## ■ Education

### **Bachelor of Arts Degree: Media Arts Graphic Design**, 2008

MT. SIERRA COLLEGE, MONROVIA, CA

Summa Cum Laude

(Received Scholarship to attend Mt. Sierra College)

### **Associate in Science Degree: Design**, 2004

DON BOSCO TECHNICAL INSTITUTE, ROSEMEAD, CA

Magna Cum Laude

(Achieved attendance award, First Place in Design Technology Award, Award of Achievement in Academics)

## ■ Proficiencies

<b>Software:</b>	Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Acrobat, Adobe ImageReady, Macromedia Dreamweaver, Macromedia Flash, Macromedia Fireworks, Alias Maya, Final Cut Pro, Peak Pro, Microsoft Office (Word, PowerPoint, Excel).
<b>Web Internet:</b>	Experience in HTML, XHTML, and CSS (Cascading Stylesheets). Basic Knowledge in JavaScript, XML, PHP, ASP, Apache Web, and MySQL.
<b>Technical Knowledge:</b>	Experience with Macintosh Systems (OS 9 & X) and networking. Applied knowledge on hardware and software installation including troubleshooting and repair.
<b>Creative/Design Skills:</b>	Digital Photography, Traditional Drawing, Able to learn various styles, Computer Savvy (PC/MAC), Image Composition Skills
<b>Administrative Skills:</b>	Report Presentation, General Office Skills, Customer Service
<b>Work Ethic:</b>	Excellent Problem Solver, Work well Under Strict Deadline, Good Communication Skills, Very Honest and Reliable, Always on time ready to work, Detail Oriented, Quick Learner

## ■ Employment History

LFP, Inc. - Beverly Hills, CA

### **Web/Graphic Designer**, 2008-Present

Job entitles creative development and maintenance of sites built, as well as upgrading and updating of previous sites.

Job also consists of content management, video editing and compositing, convert designs and mockups into HTML and CSS for use by the web developers, and consult and deliberate with product owners and developers.

WARNER BROS. RECORDS - Burbank, CA

### **Intern**, 2008-Present

Job consisted of web design and development, as well as updates. Video editing and compositing. Taking and answering phone calls. General marketing material, coming up with ideas and execution on time.

MT. SIERRA COLLEGE - Monrovia, CA

### **Faculty Assistant**, 2007-Present

Assisted and tutored Students and Teachers with a variety of projects and applications. Managing and troubleshooting Lab Computers. Simple networking and Mac technical support.

FREELANCE DESIGNER - CA

### **Graphic Designer**, 2004-Present

Produced Independent promotional items, logo, letterheads, and business cards. Aided in designing brochures and catalogs. Designed and composed presentation handouts and ideas, cover designs, flyer designs, posters, and promotional web sites.